MB-101

Sl.No. : **Total No. of Pages : 2**

First Semester M.B.A. Degree Examination, May -2025
(SLM Scheme) (Non-CBCS)
MANAGEMENT
Management Process

Time : 3 Hours **Max. Marks : 80**

Instruction: ***Answer all the sections.***

Section - A

Answer any five sub-questions. Each question carries three marks : **[5 × 3 = 15]**

Q1) a) What is management?

b) Define communication.

c) Give the meaning of organization change.

d) What are the objectives of group?

e) Define delegation of authority.

f) What is controlling?

g) Define MBO

Section - B

Answer any four questions. Each question carries five marks : **[4 × 5 = 20]**

Q2) Explain the Characteristic features of Management.

Q3) State few merits and demerits of MBO.

Q4) Briefly explain the steps in decision making.

Q5) Explain the qualities of a leader.

Q6) Mention the importance of Communication in management.

Q7) Highlights the significance of motivation in oraganization.

Section - C

Answer any three questions. Each question carries ten marks : [3 × 10 = 30]

Q8) Explain the nature and scope of Management.

Q9) Discuss the steps involved in Planning process.

Q10) Examine the various theories of motivation in brief.

Q11) Critically evaluate the various strategies involved in controlling.

Q12) Discuss the various styles of leadership.

Section - D

Q13) **Case (Compulsory)** **[1 × 15 = 15]**

GreenTech Inc., a leading manufacturer of eco-friendly products, is facing a critical phase in its business operations. The company has experienced rapid growth over the past two years, resulting in increased production demands and a need for more efficient planning processes. The management team has recognized the importance of effective planning in achieving its goals and has decided to revamp its planning strategy.

GreenTech Inc.'s current planning process is largely informal and reactive, relying on individual departmental plans rather than a comprehensive, organization-wide approach. This has led to:

* Inefficient resource allocation
* Delays in product delivery
* Inadequate inventory management
* Poor communication among departments

Question

Develop a comprehensive planning strategy for GreenTech Inc. that aligns with the company's overall goals and objectives.