MB-106

Sl.No. : **Total No. of Pages : 3**

I Semester M.B.A. Degree Examination, May/June - 2023
(Non CBCS, SLM Scheme)
MANAGEMENT
Business Environment

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Q1) Answer any five sub-questions. Each sub-question carries 3 marks. **[5×3=15]**

a) What is dumping?

b) Write a note on fiscal policy.

c) What is capitalism?

d) What is an industrial license?

e) Discuss economic environment of a business.

f) What is global warming?

g) Mention the feature of socialism.

SECTION - B

Answer any four questions. Each question carries 5 marks. **[4×5=20]**

Q2) Distinguish between the internal and external environment.

Q3) Discuss the legal environment factors affecting on startup company.

Q4) What are the advantages and disadvantages of demographic environment?

Q5) What do you mean by mixed economy? What are the features of mixed economy?

Q6) Differentiate between monetary policy and fiscal policy.

Q7) Write a short note on the impact of global warming on manufacturing Industry.

SECTION - C

Answer any three questions. Each question carries 10 marks. **[3×10=30]**

Q8) Explain the objectives of fiscal policy.

Q9) Explain the impact of geo-political conflicts on Indian businesses in the recent & past environment.

Q10) Explain various factors affecting international investment.

Q11) Examine the powers and functions of consumer protection councils.

Q12) Discuss the methods and techniques of environmental scanning.

SECTION - D

Q13) Case (Compulsory) : **[1×15=15]**

Soft Core Consultancy Services Ltd. is in information technology sector. It is currently facing a shortage of skilled man power and is fueling a hike in employee salaries, which have been posting a 10-40 percent growth during last couple of years. While there is an abundance of trainable human resources, a dearth in skilled manpower is being felt across the industry and this has resulted in a hike in salaries.

Typically, salary jumps happen not only in the conventional manner of being promoted but also because of professionals changing jobs more frequently. The increase in salaries varies from job to job and ranks highest in the IT sector where employees get a hike of over 40 percent when they join a new establishment. There is no dearth in entry level human resources as there is a large supply, but a severe shortage is felt in the middle-level positions.

According Mr. John, CEO of Soft Core Ltd. many new captive and third party off-shore facilities being setup in the country have led to a competition for skilled human resources that are already scarce. This is also leading to an ever-widening demand supply gap and raise in the average salary level for all positions, apart from pushing up attrition in existing facilities, he said.

There is new trend of employees moving to multinational companies abroad for higher salaries and global experience. The salary package and working environment is far better than India in countries like USA. The returning to India with global experience makes for a higher pay and position. This is also one of the reasons for the shortage of skilled man power and hike in salaries in the IT sector.

Questions :

a) What problems in Soft Core Ltd. facing? Suggest some remedies for its problems.

b) Do you support globalisation?

