MB106

Sl. No.

I Semester M.B.A. Degree Examination, May/June - 2026

MANAGEMENT

Business Environment

(Non-CBCS Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Five sub-questions. Each sub-question carries 3 marks. (5×3=15)

1. a) Define business environement. State any two characteristics.

b) What is monetary policy? Discuss its importance.

c) Write a note on the role of government in business.

d) Bring out the features of mixed economy.

e) What do you mean by Global Warming?

f) What is business ethics?

g) 'Sunrise sectors are high growth sectors of the economy'. Comment.

SECTION - B

Answer any Four questions. Each question carries 5 marks. (4×5=20)

2. Describe the need for environment scanning in formulation of business.

3. What do you mean by monetary policy? What are its objectives?

4. What are the different sources of savings in India? Can you suggest some points to raise the savings in India?

5. State and explain the components of external environment.

6. Elaborate the challenges faced by Indian economy.

7. Write a short note on "Sovereign Debt Crisis".

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SECTION - C

Answer any Three questions. Each question carries 10 marks. (3×10=30)

8. Discuss main provisions of consumer protection act.

9. Explain fiscal policy. Deliberate its advantages and shortcomings.

10. What is Multinational company? Discuss its benefits in Indian economy.

11. Elucidate the concept of WTO and explain its main functions.

12. What is union budget? Explain its importance and impact on economic development.

SECTION - D

(Compulsory)

Case Study. (1×15=15)

13. Read the following case and answer question given at the end.

Eco-friendly products are gaining power as the consumers awareness about environmental issues has increased over the years and they are conscious about choosing products that do not have adverse effects on the environment. They are now more conscious about the carbon emission and climate change effects, and want themselves to be 'seen' as a green advocate among their peers. In such a scenario, it has become a challenge for the companies as they have to not only meet the needs of the consumers but also ensure that their products are safe and environmentally friendly. As a result, there is growing need for better and advanced technologies to works as a catalyst in this regard.

Questions:

a. Identify the relevant features of business environment being discussed above.

b. Describe briefly any three points which highlight the importance of business environment and its understanding by managers.
