MB-107

Sl. No.

II Semester M.B.A. Degree Examination, May/June - 2026

MANAGEMENT

Information Technology for Managers

(Non-CBCS Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Five questions. Each question carries 3 marks. **(5×3=15)**

1. a) Define Information system.

b) Differentiate between internet and intranet.

c) What are the characteristics of information?

d) Illustrate the various symbols used in the flowchart.

e) Differentiate between logical flow design and physical flow design of information system.

f) What is disk encryption?

g) List any three applications of information systems.

SECTION - B

Answer any Four questions. Each question carries 5 marks. **(4×5=20)**

2. Explain any two types of information systems.

3. Define CRM explain its characteristics.

4. Discuss the principles of supply chain management.

5. What are the various types of testing in system development?

6. Explain the various stages in SDLC.

7. Explain master file and transaction file.

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SECTION - C

Answer any Three questions. Each question carries 10 marks. **(3×10=30)**

8. What are the planning methods used to develop IT applications?

9. Define E-Governance. Explain any two e-governance initiatives.

10. Write a note on software maintenance.

11. Explain design and development of database.

12. Explain data mining and data warehousing.

SECTION - D

(Compulsory)

Case Study. **(1×15=15)**

13. Prepare a decision table for selecting the best students of a college. The various parameters that needs to be considered are academic performance, prize earned in sports, participation in academic activity, communication and relationship with teachers, peers and juniors. Select your own range for each of parameters.
