MB-107

Sl.No. :

Total No. of Pages : 3

Second Semester M.B.A. Degree Examination, May - 2025
(SLM Scheme) (NON CBCS)
MANAGEMENT
Information Technology for Managers

Time : 3 Hours **Max. Marks : 80**

Instruction: Answer all the sections.

SECTION - A

Answer any five sub-questions. Each sub question carries three marks :[5 × 3 = 15]

1. a. "Computers speeds up our work and saves time". Briefly answer on this statement.

b. What is MIS? Briefly explain the features of MIS.

c. What are the classification of software? Explain in brief.

d. What is Enterprise Resource planning?

e. Briefly explain Customer Relationship Management.

f. What is the significance of data warehousing?

g. Write a note on data mining.

SECTION - B

Answer any four questions. Each question carries five marks : [4 × 5 = 20]

Q2. With the help of a block diagram explain various parts of a computer system.

Q3. Compare and contrast the traditional file system with DBMS.

Q4. Explain the role of MIS in organizational decision-making.

Q5. Explain the role of IT manager.

Q6. Discuss the advantages of database management system.

Q7. Write a note on importance of e-business.

SECTION - C

Answer any three questions. Each question carries ten marks : [3 × 10 = 30]

Q8. What is an input device? Explain various types of input devices.

Q9. Discuss the evolution of computers and types of computers.

Q10. How will the knowledge of IT help a Customer Relationship Manager in performing his/her task to retain customer?

Q11. Explain need and importance of Information System in Railway. Reservation System. Explain the advantages and disadvantages during booking tickets.

Q12. Explain the advantages and disadvantages of ERP.

SECTION - D

Q13. Case (Compulsory). **[1 × 15 = 15]**

Design input and output formats for a super market.

