MB-113

Sl.No. : **Total No. of Pages : 2**

Third Semester M.B.A. Degree Examination, May/June - 2023
(Non CBCS) (SLM Scheme)
MANAGEMENT (Compulsory)
Entrepreneurial Development and Small Business

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Q1) **Answer any five sub-questions. Each sub-question carries three marks.** **[5 × 3 = 15]**

a) Distinguish between Entrepreneur and Manager.
b) What is achievement motivation?
c) Who is Intrapreneur?
d) Define Business Plan.
e) What is Industrial Estate?
f) What is Venture Capital?
g) What is TRYSEM?

SECTION - B

Answer any four questions. Each question carries five marks. **[4 × 5 = 20]**

Q2) Bringout the qualities of successful entrepreneurs.

Q3) What are the contents of project report?

Q4) Write a note on MUDRA yojana.

Q5) What are the sources of finance for establishing a small enterprise?

Q6) What are the challenges of rural entrepreneurs in India?

Q7) Briefly explain the role of MSMEs in India.

SECTION - C

Answer any three questions. Each question carries ten marks. [3 × 10 = 30]

Q8) Explain the role of venture capitalist and Angel investors in incubating new ventures.

Q9) What are the remedial measures for industrial sickness in India? Explain.

Q10) Elaborate on various government schemes available to encourage women entrepreneurs in India.

Q11) Describe the role of entrepreneurs in Economic development of a country.

Q12) Explain the phases of Entrepreneurship Development programme.

SECTION - D

Q13) **Case (Compulsory)** **[1 × 15 = 15]**

Chaya is a young commerce graduate who aspire to be an entrepreneur. She comes from a economically poor background. Her parents work as coolie and their employer is ready to give Rs. 20,000 as initial investment to start a Business.

Question : You are asked to advice to chaya on one of business that she would start with the given investment. Give an elaborate justification for the one of business suggested and also draw a business plan for the same.