MB113

Sl. No.

III Semester M.B.A. Degree Examination, May/June - 2026

MANAGEMENT

Entrepreneurial Development and Small Business

(Non-CBCS Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Five sub-questions. Each sub - question carries Three marks. (5×3=15)

1. a) What are the qualities of entrepreneur?

b) Write a note on Creativity.

c) Define Entrepreneurship.

d) What do you mean by promotion of venture?

e) State the meaning of MUDRA.

f) What is the meaning of Social Entrepreneurship?

g) What are the characteristics of women entrepreneurship?

SECTION - B

Answer any Four questions. Each question carries Five marks. (4×5=20)

2. 'Entrepreneurs are born or made'.Elucidate.

3. Narrate the functions of SIDBI for the growth of MSMEs.

4. Explain the role of entrepreneurship in economic development.

5. Discuss the importance of innovation in entrepreneurship.

6. Mention the various sources of venture capital.

7. Narrate the importance of institutional support in development of entrepreneurs.

SECTION - C

Answer any Three questions. Each question carries Ten marks. (3×10=30)

8. Discuss the challenges and opportunities of rural entrepreneurship.

9. Describe the various problems faced by women entrepreneurs.

10. Illustrate the challenges and opportunities of rural entrepreneurship.

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11. Write detailed notes on:

a. DIC.

b. NABARD.

12. Elucidate the significance of entrepreneurship development programmes.

SECTION - D

(Compulsory)

13. Case Study. **(1×15=15)**

John and Rahul were two students studying hotel management course in a city college. They hailed from Kolkata a metropolitan city and Pune respectively. They became good friends during the course of their education. John hailed from an upper class family with his parents in influential Government jobs. Rahul hailed from a lower middle class family with his single parents which means his mother depend on farming for their livelihood. They both shared a long ambition to become successful in their life working independently. They both were intelligent and were creative compared to others and both were intent on starting a restaurant in one of their respective places by the name Khana Khazana. John was against the idea of Rahul starting his clinic in a Pune. He felt that people of Pune already have so many options of restaurants that they won't explore new one. John had a strong view that people of Pune are more into fast food as majority of the population of Pune are out-station students and the concept which they have for their restaurant which is homemade food won't be accepted by the population of Pune. But Rahul was strong in his view that because he crowd is youth and most are away from home so they will love to have homemade food.

Questions:

a) How would you categorize the entrepreneurial approach demonstrated in the case provided, considering its characteristics and implications?

b) Do you think family background affect entrepreneurship? Justify.

c) Describe the characteristics of a good entrepreneur both John and Rahul are missing.
