MB-113

Sl.No. : **Total No. of Pages : 2**

Third Semester M.B.A. Degree Examination, May - 2025
(SLM Scheme) (NON - CBCS)
MANAGEMENT
Entrepreneurial Development and Small Business

Time : 3 Hours **Max. Marks : 80**

Instruction : Answer all the sections.

SECTION - A

Answer any Five sub-questions. Each Sub question carries Three marks. **[5 × 3 = 15]**

1. a) Define innovation.

b) List any five challenges for women entrepreneurs in India.

c) Brief about SEZ.

d) What are the marketing problems in MSMEs of India?

e) What is Rural entrepreneurship?

f) State any few causes for industry sickness.

g) Write a note on Self Help Groups.

SECTION - B

Answer any four questions. Each question carries Five marks. **[4 × 5 = 20]**

2. What are the Functions of entrepreneur?

3. What is the cause of failure of entrepreneurship?

4. Explain the functions of social entrepreneurship.

5. Differentiate between Entrepreneur and Intrapreneur with suitable example.

6. Briefly describe the social responsibility of entrepreneur with relevant example.

7. Describe the institutional support extended by the government for women entrepreneurs in India.

SECTION - C

Answer any three questions. Each question carries Ten marks. [3 × 10 = 30]

8. Write a note on Micro Finance and its role in entrepreneurial support.

9. Define entrepreneurship. Explain in detail the various type of entrepreneur. How they contribute in economic development.

10. Describe the importance of creativity among entrepreneurs. Can creativity win the competition? Elucidate your view with suitable example.

11. Explain the functions of various institutions supporting entrepreneurs.

12. Explain the difference between Leadership and Management. Explain the role of effective leadership in successful enterprise.

SECTION - D

13. Case (Compulsory) **[1 × 15 =15]**

Sanjiv was developing a business plan for his organization. While working on the financial plan he realized that his financial requirements will be for fixed assets and their installations, preliminary expenses, working capital, expenses on research and development and investment in short-term assets viz,. raw material, level of cash, etc. To decide on the sources of funds for the venture, he tried to ensure the selection of the best overall mix of financing for the enterprise.

Questions:

a) Identify the elements of financial plan discussed here.

b) Why is it important for an entrepreneur to ensure the selection of the best overall mix of financing for the enterprise?

