MB-115

Sl.No. : **Total No. of Pages : 2**

Third Semester M.B.A. Degree Examination, May - 2025
(SLM Scheme) (NON - CBCS)
MANAGEMENT
Project Management

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any five sub-questions. Each Sub - question carries three marks. **[5 × 3 = 15]**

Q1) a) Define Project Management.

b) What is feasibility Report?

c) What is Break-Down structure?

d) What do you mean by critical path?

e) Define Free float.

f) What is Virtual Team?

g) Define Quality Audit.

SECTION - B

Answer any four questions. Each question carries five marks. **[4 × 5 = 20]**

Q2) Explain the Role of Project Manager.

Q3) What are the different types of opportunities in Project Planning & Identification?

Q4) Explain briefly the importance of enterprise location.

Q5) What are the difference between PERT & CPM?

Q6) What are the key attributes of successful virtual teams?

Q7) Briefly explain the project performance management.

SECTION - C

Answer any three questions. Each question carries ten marks. [3 × 10 = 30]

Q8) Explain the Evolution of Integrated Project Management System and the way of aligning projects with organization strategy.

Q9) What is Risk Management? Explain the application of Risk Management in Project Management.

Q10) Explain the Weber's theory of Industrial location.

Q11) What are the different approaches to performance measurement of project team, project quality? Explain.

Q12) A construction project consists of 12 activities which are given below with duration of each activity construct the network & determine.

a) Critical path for the Network.

b) Total slack, free slack & independent slack for each activity.

Activity	1-2	1-3	2-3	2-5	3-4	3-6	4-5	4-6	5-6	6-7
Duration (weeks)	15	15	3	5	8	12	1	14	3	14

SECTION D

Q13) **Case (Compulsory)** **[1 × 15 =15]**

Cordova Research Group spent more than 30 years conducting pure & applied research for a variety of external customers. With the reduction, however, in R & D funding, cordova decided that the survival of the firm would be based upon becoming a manufacturing firm as well as performing R & D. The R & D culture was close the informal project management with the majority of the personnel holding advanced degrees in technical disciplines. To enter the manufacturing arena would require hiring hundreds of new employees mostly nondegreed.

Questions:

a) What strategic problems must be solved?

b) What Project management problems must be solved in this situation?

c) If Excellence can be achieved, would it occur most likely using formal or informal project management.

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