MB-122D

Sl.No. :

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Fourth Semester M.B.A. Degree Examination, May - 2025
(SLM Scheme) (Non CBCS)
MANAGEMENT (Elective - D)
Strategic and Operations Management

Time : 3 Hours **Max. Marks : 80**

Instruction : All Sections are compulsory

SECTION - A

Answer any five sub questions. Each question carries 3 marks. [5 × 3 = 15]

Q1) a) Define new manufacturing era.

b) What is value Analysis?

c) Write the function of production control.

d) Define production control system.

e) What is perceptual loading.

f) Define collective Bargaining.

g) Explain Industrial safety.

SECTION - B

Answer any four questions. Each question carries 5 marks [4 × 5 = 20]

Q2) Discuss the pre requisite information needed for process planning.

Q3) Explain the objectives & benefits of planning & control.

Q4) Explain master scheduling & scheduling ruler.

Q5) Explain the importance of HR in operations.

Q6) Explain ISO & Quality.

Q7) Discuss the modern manufacturing methods with example.

SECTION - C

Answer any three questions. Each question carries 10 marks. [3 × 10 = 30]

Q8) Analyze the steps in process planning.

Q9) Examine the techniques for aligning completion times and due dates.

Q10) Discuss the different training methods for operations managers conducted by orgin.

Q11) What is Automation? Discuss the reasons for Automation with example.

Q12) What is industry 4.0? Explain the components and benefits of industry 4.0.

SECTION - D

Q13) **Case (Compulsory)** **[1 × 15 = 15]**

May global produce - company with $ 10B sales revenue across more than 130 countries was suffering from a highly complex manufacturing foot print. Which was not aligned with the client's main markets. The client was losing sales and profitability due to high order fulfilment cycle times, high manufacturing costs, and low productivity performance in its key operations.

Questions :

a) Analyze the production planning & control strategies to overcome the challenges.

b) An a consultant, Explain how modern manufacturing methods can bring solutions for company.

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