MBHC-2.1

Sl. No.

II Semester M.B.A. Degree Examination, December - 2023
MANAGEMENT
Information Technology for Managers
(CBCS Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Five questions. Each question carries Five marks. **(5×5=25)**

1. Explain the benefits of MIS.

2. Differentiate between data and information.

3. How MIS helps Business Process reengineering?

4. Give an account on Knowledge Management.

5. Examine the ethical issues for IT Managers.

6. Bringout the basic principles of Supply chain Management.

7. Discuss the emerging trends in E-Commerce.

SECTION - B

Answer any Four questions. Each question carries Ten marks. **(4×10=40)**

8. Explain the functional and non-functional testing methods.

9. How MIS helps in business decision making?

10. Design a decision table for a super market assuming discounts.

11. Provide an overview of system development.

12. Explain the functioning of project information system.

13. Discuss the characteristics and benefits of CRM.

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SECTION - C

14. Case (Compulsory) **(1×15=15)**

Poonam school wants to computerize its admission activities. Design a flow chart to illustrate how the software system should be developed and also show input and output forms.

question.

i) Examine the causes for failure of the new system

ii) Suggest the strategies for successful implementation for ERP
