MBHC-2.1

Sl.No. : **Total No. of Pages : 2**

II Semester M.B.A. Degree Examination, May/June - 2023
(CBCS, SLM Scheme)
MANAGEMENT
Information Technology for Managers

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any five questions. Each question carries five marks. **[5×5=25]**

Q1) Define MIS. Explain its significance.

Q2) What is artificial intelligence? Examine its features.

Q3) Briefly explain the software testing methods employed.

Q4) How cyber security is ensured?

Q5) Write a note on marketing information system.

Q6) Demonstrate the various symbols used in flowchart.

Q7) Highlights the roles and responsibilities of a system manager.

SECTION - B

Answer any four questions. Each question carries ten marks. **[4×10=40]**

Q8) Discuss the initiatives of Government of Karnataka towards e-governance.

Q9) Examine the various phases of system development life cycle.

Q10) What is database management? What are its benefits?

Q11) Design a flowchart for collecting the students problem and forwarding it to different divisions in a college.

Q12) How management information system helps in decision making?

Q13) Explain data mining and data warehousing.

SECTION - C

Q14) Case (Compulsory) : **[1×15=15]**

Suna Chemicals, a private company is located in Bidar implemented ERP in 2015. A software company from Bangalore explained the advantages of ERP as part of its promotional campaign. The Management is highly influenced by the presentation and immediately ordered for ERP. The company installed ERP software in the newly purchased computer systems and trained the front level employees for one month on the usage of software. The ERP started working and however could not yield desired success. Few front level officers resigned and other people did not know how to use the software. Within one year, the company rolled back to traditional method.

Questions :

a) Examine the causes for failure of the new system.

b) Suggest the strategies for successful implementation for ERP.

❖ ❖ ❖