MBHC-3.1

Sl. No.

III Semester M.B.A. Degree Examination, May/June - 2026

MANAGEMENT

Entrepreneurship and Small Business

(CBCS Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any FIVE questions. Each question carries Five marks. **(5×5=25)**

1. State the characteristics of entrepreneur.
2. What are the social responsibilities of entrepreneur?
3. Mention the marketing problems of small business entrepreneur.
4. Mention the functions of SIDBI.
5. What are the problems of women entrepreneur?
6. State any few causes for industry sickness.
7. What is the role of MUDRA in development of entrepreneur?

SECTION - B

Answer any Four questions. Each question carries Ten marks **(4×10=40)**

8. Who is an entrepreneur? Explain the various types of entrepreneur.
9. Explain the needs and importance of economic development programmes.
10. Discuss the role of government policy and MSME's in India.
11. Identify factors influencing success of women entrepreneur.
12. Explain the role of micro finance in helping Self Helf Group.
13. Critically evaluate the role of effective leadership in successful enterprise.

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SECTION - C

14. Case (Compulsory). **(1×15=15)**

Rajiv shukla was developing a business plan for his organization. While working on the financial plan he realized that his financial requirements will be for fixed assets and their installations, preliminary expenses, working capital, expenses on research and development and investment in short - term assets viz. raw material, level of cash, etc. To decide on the sources of funds for the venture, he tried to ensure the selection of the best overall mix of financing for the enterprise.

Questions:

a) Identify the elements of financial plan discussed here.

b) Why is it important for an entrepreneur to ensure the selection of the best overall mix of financing for the enterprise?
