MBHC-3.1

Sl.No. : **Total No. of Pages : 2**

Third Semester M.B.A. Degree Examination, June - 2025
(SLM Scheme)(CBCS)
MANAGEMENT
Entrepreneurship and Small Business

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any five questions. Each question carries five marks : [5 × 5 = 25]

1. Briefly explain the concept of innovation.
2. What are the various types of entrepreneur? Explain any one.
3. State the marketing problems of small business entrepreneur.
4. Mention the functions of industrial banks.
5. What is Rural entrepreneurship? Explain.
6. State any few causes for industry sickness.
7. Write a note on Self Help Groups.

SECTION - B

Answer any four questions. Each question carries ten marks : [4 × 10 = 40]

8. What is entrepreneur? Explain the role of entrepreneur in socio- economic development in India.
9. Explain the needs and importance of economic development programmes.
10. Briefly describe the social responsibility of entrepreneur with relevant example.
11. Describe the institutional support extended by the government for women entrepreneurs in India.
12. Explain the role of cottage industry in India.
13. Explain the difference between Leadership and Management. Explain the role of effective leadership in successful enterprise.

SECTION - C

14. Case (Compulsory). **[1 × 15 = 15]**

Sanjiv was developing a business plan for his organization. While working on the financial plan he realized that his financial requirements will be for fixed assets and their installations, preliminary expenses, working capital, expenses on research and development and investment in short-term assets viz, raw material, level of cash, etc. To decide on the sources of funds for the venture, he tried to ensure the selection of the best overall mix of financing for the enterprise.

Questions :

a. Identify the elements of financial plan discussed here.

b. Why is it important for an entrepreneur to ensure the selection of the best overall mix of financing for the enterprise?

