MBSC-3.3F

Sl.No. : **Total No. of Pages : 2**

Third Semester M.B.A. Degree Examination, February - 2024
(CBCS) (SLM Scheme) (Elective - F)
MANAGEMENT
Intellectual Property Rights

Time : 3 Hours **Max. Marks : 80**

Instruction : All Sections are compulsory.

SECTION - A

Answer **any five** sub-questions. **Each** question carries **five** marks : **[5 × 5 = 25]**

Q1) Explain the concept of Industrial Property.

Q2) Discuss the process of patent right.

Q3) State the remedies for infringement of patent.

Q4) Mention the scope of geographical indicators.

Q5) State the purpose of protecting trademark

Q6) State the features of Law of contract.

Q7) Explain the significance of financial reconstruction.

SECTION - B

Answer **any four** sub-questions. **Each** question carries **ten** marks : **[4 × 10 = 40]**

Q8) Explain the historical background of IPR.

Q9) Discuss the impact of Trips agreement on India patent law.

Q10) Explain the rights of patentee.

Q11) Explain the various functions of trademark.

Q12) Discuss the procedure for registration of graphical indicators

Q13) Discuss the compulsory licensing.

SECTION - C

Q14) Case **(Compulsory)** **[1 × 15 = 15]**

A researcher regularly writes short articles and publishes them on her blog using Warwick Blogs. The articles usually attempt to make some connection between her work on the history of the Middle East and current events in the news. The blog becomes a popular read for many specialists in the area. After some time, the lecturer is contacted by a friend who asks how she managed to get her work published on the web site of a slightly extreme Islamic student's organisation in France. She is baffled. On looking at the URL, she finds a blog like web site, mostly in Arabic, with one of her articles sitting in the middle of the page, surrounded on all sides by Arabic, of which she can decipher nothing. The article is about the Arab Revolt of 1916 and the coordinated attacks on trains that were an essential part of it. She is a little concerned, as she has absolutely no idea what kind of context her work is being presented in. It is attributed to her, with a URL link to her blog, but it seems to be a very different article when presented out of its original context.

Questions :

a) How do you think this happened? Do you think it is likely? **[8]**

b) Has anything illegal been done? How would you respond? **[7]**

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