MBSC-3.3F

Sl.No. :

Total No. of Pages : 2

Third Semester M.B.A. Degree Examination, June/July- 2024

(SLM Scheme) (CBCS)

MANAGEMENT

(Elective - F) : Corporate Law

Intellectual Property Rights

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any Five Sub - questions .Each question carries five marks. [5 × 5 = 25]

Q1) What is industrial property? Explain.

Q2) What is product patent? Discuss.

Q3) Mention the remedies for infringement of patent.

Q4) State the purpose of geographical indicators.

Q5) What are the objectives of trademark?

Q6) Mention the rights of patantee.

Q7) Explain traditional Indicators.

SECTION - B

Answer any four Sub-questions. Each question carries ten marks : [4 × 10 = 40]

Q8) Explain the modes of winding of a company.

Q9) Discuss the remedies for protecting trade secrets.

Q10) Explain the procedure for registration of trademark.

Q11) Explain the provisions for patent law.

Q12) Discuss the action taken for Infringement.

Q13) Explain the Impact of TRIPs agreement on Indian Patent Law.

SECTION - C

Q14) Case (Compulsory) : **[1 × 15 = 15]**

A researcher regularly writes short articles and publishes them on her blog using Warwick Blogs. The articles usually attempt to make some connection between her work on the history of the Middle East and current events in the news. The blog becomes a popular read for many specialists in the area. After some time, the lecturer is contacted by a friend who asks how she managed to get her work published on the web site of a slightly extreme Islamic student's organisation in France. She is baffled. On looking at the URL, she finds a blog like web site, mostly in Arabic, with one of her articles sitting in the middle of the page, surrounded on all sides by Arabic, of which she can decipher nothing. The article is about the Arab Revolt of 1916, and the coordinated attacks on trains that were an essential part of it. She is a little concerned, as she has absolutely no idea what kind of context her work is being presented in. It is attributed to her, with a URL link to her blog, but it seems to be a very different article when presented out of its original context.

Questions :

a) How do you think this happened? Do you think it is likely? **[8]**

b) Has anything illegal been done? How would you respond? **[7]**

⌘⌘⌘