MBSC-3.3F

Sl. No.

III Semester M.B.A. Degree Examination, October/November - 2025

MANAGEMENT

Intellectual Property Rights (Elective-F)

(CBCS SLM Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any **Five** questions. Each question carries **5** marks. **(5×5=25)**

1. Define Intellectual Property Rights (IPR) and explain its significance in the modern economy.

2. Differentiate between Product Patent and Process Patent with suitable examples.

3. Write a short note on the concept of Novelty in Patent Law.

4. State the scope and duration of Copyright.

5. Mention the role of WIPO in the administration of Intellectual Property.

6. What are Geographical Indications? Give two examples.

7. Explain the purpose of protecting Trademarks.

SECTION - B

Answer any **Four** questions. Each question carries **10** marks. **(4×10=40)**

8. Discuss the impact of the TRIPS Agreement on Indian Patent Law.

9. Explain the rights and responsibilities of a Patentee.

10. Discuss the remedies available for copyright infringement under civil and criminal law.

11. Describe the historical development of Trademarks law in India.

12. Explain the procedure for registration of Trademarks and Domain names.

13. Discuss the scope, and features of Geographical Indications.

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SECTION - C

14. Case (Compulsory). **(1×15=15)**

ABC Pharma Ltd. has developed a new drug formula and filed for a patent in India. However, another competitor claims that the formula lacks novelty and constitutes prior art. Meanwhile, ABC Pharma is also facing copyright violation issues in its software used for clinical trials, and one of its brand names has been challenged under Trademark law by a rival company. The management is concerned about protecting its Intellectual Property Rights under Indian law and international conventions.

Questions:

a) Examine whether the drug formula developed by ABC Pharma can be considered patentable.

b) Discuss the remedies available to ABC Pharma in case of copyright infringement.

c) Analyze the role of Trademarks in protecting brand identity in this scenario.
