MBSC-4.3D

Sl. No.

IV Semester M.B.A. (CBCS) Degree Examination, May/June - 2026

MANAGEMENT

Elective - D : OPERATIONS

Global Operations Management

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Five questions. Each question carries Five marks. (5×5=25)

1. Define IHRM.

2. What do you mean by Global Services?

3. What is global network? Briefly explain global network.

4. Write a note on global mergers and acquisitions.

5. What do you mean by global transportation?

6. What is Reverse Engineering.

7. What do you mean by IFM ?

SECTION - B

Answer any Four questions. Each question carries Ten marks. (4×10=40)

8. Explain the government support for international operations.

9. Discuss the role of technology in international operations.

10. Explain international product design and development.

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11. Discuss single sourcing and multi sourcing.

12. Explain the challenges in logistics for developing countries.

13. Discuss the factors affecting E-commerce.

SECTION - C

14. Case (Compulsory). **(1×15=15)**

Potential locations A, B and C have the cost structures shown for producing a product expected to sell at Rs. 100 per unit. Find the most economical location for the expected volume of 2,000 units/year. Also determine the range of annual volume of production for which each of the locations A, B and C would be most economical.

Location	Fixed Cost/year (Rs.)	Variable Cost per unit (Rs.)
A	25,000	50
B	50,000	25
C	80,000	15
