MCOHC 1.2

Sl.No. :

Total No. of Pages : 2

First Semester M.Com. Degree Examination June - 2025
(CBCS) (SLM Scheme)
COMMERCE
Course-II: Business Policy and Environment

Time : 3 Hours **Max. Marks : 80**

Part- A

Answer any Four questions. Each question carries Five marks. : [4 × 5 = 20]

Q1) What are the main components of a Business Environment?

Q2) Briefly explain the role of NITI Aayog in shaping India's Economic Environment.

Q3) Briefly explain the stages of Globalization.

Q4) What is the rationale behind Industrial Policy?

Q5) What are the causes of Industrial Sickness in a business?

Q6) What are the ethical issues commonly faced in Marketing?

Part - B

Answer any Three questions. Each question carries ten marks. [3 × 10 = 30]

Q7) Discuss the origin and evolution of Corporate Governance practices in India.

Q8) Explain the nature and scope of Consumer Protection Act, 1986

Q9) Discuss business ethics as personal integrity and social responsibility.

Q10) Explain the importance of evnironmental sustainability in business strategy.

Q11) Analyze the role of multinational corporations in shaping the global business landscape.

Part - C

Answer any two questions. Each question carries fifteen marks : [2 × 15 = 30]

Q12) Critically analyze the influence of international trade policies on business strategies and competitiveness.

Q13) Evaluate the impact of technology on business models and industry structure.

Q14) Explain the recommendations of kumaramangalam Birla Committee on CSR.

Q15) Describe the role of government regulations in addressing social and environmental issues in business