MCOHC-1.2

Sl. No.

I Semester M.Com. Degree Examination, October/November - 2025

COMMERCE

Business Policy and Environment

(CBCS, SLM Semester Scheme) (Course-II)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Four questions. Each question carries 5 marks. **(4×5=20)**

1. What are the features of Business Environment?

2. Differentiate between the internal and external environment.

3. What do you mean by Ethical dilemma?

4. Write a short note on Globalization.

5. List the importance of Corporate Governance.

6. Give the meaning of Whistle Blowing.

SECTION - B

Answer any Three questions. Each question carries 10 marks. **(3×10=30)**

7. What are the unethical practices in Marketing and Finance?

8. Distinguish the role played by NITI Aayog and Planning Commission.

9. Define Social Responsibility. Analyse its relevance for the business.

10. Discuss the problems faced by public sector enterprises in India.

11. Explain the problems involved in implementing strategies.

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SECTION - C

Answer any Two questions. Each question carries 15 marks. (2×15=30)

12. How does CSR contribute to sustainable development? Discuss the impact of CSR on society, environment and business.

13. What is Industrial Sickness? Explain the effects and remedies to overcome from industrial sickness.

14. Define small scale sector. Discuss its institutional framework.

15. What is Industrial Policy? Discuss the Industrial Policy Resolution - 1991.