MCOHC-2.2

Sl.No. : **Total No. of Pages : 2**

II Semester M.Com. Degree Examination June - 2023

(CBCS, SLM Scheme)

COMMERCE

Course - II : Advanced E-Commerce

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any Four questions. Each question carries Five Marks. **[4×5=20]**

Q1) State the salient features of Information Technology Act 2000.

Q2) State the Amendments to it Act-2000.

Q3) Explain the process of calendaring and scheduling portals.

Q4) Write an analytical note on importance of firewall in data security.

Q5) Explain the requirement of intelligent website.

Q6) Explain the challenges ensuring privacy on the internet.

SECTION - B

Answer any Three of the following questions. Each question carries Ten Marks. **[3×10=30]**

Q7) Briefly explain the different E-Business model based on relationship of transaction parties.

Q8) Explain the challenges and solutions of E-CRM.

Q9) Explain the Process and Challenges of designing of E-Payment system.

Q10) Discuss the components of Decision Support System.

Q11) Explain the Benefits and Drawbacks of Electronic Data Interchange.

SECTION - C

Answer any two of the following questions**.** Each question carries Fifteen Marks.
[2×15=30]

Q12) Explain in detail, the advantages and disadvantages of softwares used in E-Commerce.

Q13) Explain the functions of portals in online marketing and evaluate the financial viability of portal startup costs.

Q14) Critically evaluate the need for E-Supply Chain Management.

Q15) Discuss the different models of Electronic Data Interchange.

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