MCOHC-2.2

Sl.No. : **Total No. of Pages : 2**

Second Semester M.Com. Degree Examination, October - 2025
(SLM Scheme) (CBCS)
COMMERCE
Course-II: Advanced E-Commerce

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any Four questions. Each question carries Five marks : [4 × 5 = 20]

1) State the different features of E-Commerce.

2) Write a short note on E-Commerce technology.

3) Differentiate between the value chain and subscription model.

4) How web clients are different from the web browsers?

5) Define Portal. List out the functions of portal

6) Identify the trends in E-Marketing.

SECTION - B

Answer any Three questions. Each question carries Ten marks [3 × 10 = 30]

7) Discuss the recent major development of E-Commerce in India.

8) Describe different software's used in E-Commerce.

9) Explain various forms of E-advertising.

10) Give an account of Digital token based E-payment system.

11) Explain the various threats in Internet Security.

SECTION - C

Answer any Two questions. Each question carries Fifteen marks [2 × 15 = 30]

12) What do you mean by Hacking? Explain the role of firewall in protecting the internet security

13) Explain the challenges and limitations of management information system.

14) Critically evaluate the various properties of electronic cash (e-cash).

15) Discuss supply chain architecture and its operations with a neat sketch.

