MCOHC-3.1

Sl.No. :

Total No. of Pages : 2

III Semester M.Com. Degree Examination, February - 2024
(SLM Scheme CBCS)
COMMERCE
Course-I : Research Methodology

Time : 3 Hours **Max. Marks : 80**

SECTION- A

Answer any four questions. Each questions carries five marks. **[4×5=20]**

Q1) What are the objectives for undertaking a business research?

Q2) Distinguish between qualitative and quantitative research.

Q3) What are the factors determining the size of sample?

Q4) List out the characteristics of a good questionnaire.

Q5) Differentiate between data classification and data tabulation.

Q6) Distinguish between null hypothesis and alternative hypothesis with suitable examples.

SECTION- B

Answer any three questions. each questions carries ten marks. **[3×10=30]**

Q7) What is research problem? Explain the techniques involved in defining a research problem.

Q8) Discuss probability and non probability sampling techniques.

Q9) Outline the contents of an ideal Research Report.

Q10) What is chi-square test? Explain the suitable situations where chi-square test can be applied in research.

Q11) Bring out the advantages of using SPSS in social science research.

SECTION - C

Answer any two questions. Each questions carries fifteen marks. **[2×15=30]**

Q12) Discuss in detail the stages involved in the research process.

Q13) Explain the determinants of a suitable research design.

Q14) Critically examine the steps involved in testing a hypothesis.

Q15) Write a note on the following.

a) Plagiarism in research.
b) Ethical issues in research.
c) Sampling error.

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