MCOHC-3.1

Sl.No. : **Total No. of Pages : 2**

III Semester M.Com. Degree Examination June/July - 2024

(CBCS, SLM Scheme)

COMMERCE

Course - I Research Methodology

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any four questions. Each question carries five marks. **[4×5=20]**

Q1) What do you mean by fundamental research?

Q2) Mention the characteristics of a good research problem.

Q3) Distinguish between census and sample survey.

Q4) What is null hypothesis? What is its usefulness?

Q5) Give the meaning of rejection region and acceptance region.

Q6) What is data interpretation? Mention the methods of comparison for interpretation.

SECTION - B

Answer any Three questions. Each question carries Ten marks. **[3×10=30]**

Q7) What is research methodology? How to decide research methodology for research work?

Q8) What are testable hypothesis? Explain the process of developing hypothesis.

Q9) Explain various sources of collecting primary and secondary data.

Q10) What is sampling error? What is its significance?

Q11) Explain the circumstances where Chi-Square Test is used. Mention the uses of Chi-Square test.

SECTION - C

Answer any Two questions. Each question carries fifteen marks. **[2×15=30]**

Q12) Discuss the need, objectives and sources of review of literature.

Q13) What are measurement scales? What are the techniques of developing measurement tools?

Q14) Discuss various statistical data interpretation tools that are available for the social science researcher.

Q15) Bring out the advantages of using SPSS in research with suitable examples.

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