MCOHC-3.3

Sl.No. :

Total No. of Pages : 2

III Semester M.Com. Degree Examination, February - 2024
(SLM Scheme CBCS)
COMMERCE
Course-III : International Business

Time : 3 Hours **Max. Marks : 80**

SECTION- A

Answer any four questions. Each question carries five marks. **[4×5=20]**

Q1) List out the factors that influences International Business.

Q2) What are the elements of Economic Environment?

Q3) Write a note on Porter is National Competitive Advantage Theory.

Q4) What are the bases of International Market Selection.

Q5) Write a note on Import Quotas.

Q6) Briefly explain Contract Manufacturing.

SECTION- B

Answer any three questions. each question carries ten marks. **[3×10=30]**

Q7) Define FDI. Explain the different types of FDI.

Q8) Elucidate the organizational structure of the MNCs.

Q9) Explain the pros and cons of Globalization.

Q10) What are the conflicts of International business? Explain in detail.

Q11) Distinguish between Domestic Business and International Business.

SECTION - C

Answer any two questions. Each question carries fifteen marks. **[2×15=30]**

Q12) What are Trade Blocks? Explain the role of NAFTA and SAARC in Economic integration.

Q13) Define foreign Exchange Market. Briefly Explain its functions and Merits.

Q14) Enumerate the different modes of entry into international business.

Q15) What is the role of World Trade Organization? Explain its objectives and functions.