MCOHC-3.3

Sl.No. : **Total No. of Pages : 2**

III Semester M.Com. Degree Examination July - 2024

(CBCS, SLM Scheme)

COMMERCE

Course - III : International Business

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any four questions. Each question carries five marks. **[4×5=20]**

Q1) What are the goals of International Business?

Q2) Describe the product life cycle theory of international trade.

Q3) Explicate the ethics in global business.

Q4) List out the different types of data collection in selection of international market.

Q5) What is International Accounting?

Q6) Write a short note on Foreign Direct Investment.

SECTION - B

Answer any Three questions. Each question carries ten marks. **[3×10=30]**

Q7) Write a note on BRICS and APEC.

Q8) Define the Political Environment. What are the indicators of Political instability?

Q9) What are the drivers of Economic globalization and Technology globalization? Explain in brief.

Q10) Explain the Absolute Cost Advantage and Comparative Cost Advantage Theory in brief.

Q11) Write a detailed note on GDRs and SDRs.

SECTION - C

Answer any Two questions. Each question carries fifteen marks. **[2×15=30]**

Q12) Discuss the different theories of International Investment.

Q13) What is Exporting? Explain its types and merits in detail.

Q14) Evaluate the impact of Trading Blocks on Developing countries.

Q15) State the objectives of WTO. Explain the role of WTO in development of Indian economy.

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