MCOHC-3.3

Sl. No.

III Semester M.Com. Degree Examination, May/June - 2026

COMMERCE

International Business

(CBCS, SLM Semester Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Four questions. Each question carries 5 marks. **(4×5=20)**

1. What are the goals of international business?

2. What are the key aspects of country similarity theory?

3. Write a note on macroeconomic effect on international investment.

4. What are the features of WTO ministerial conference?

5. What is Voluntary Export Restraints? Explain.

6. What are the implications of convertibility of rupees?

SECTION - B

Answer any Three questions. Each question carries 10 marks. **(3×10=30)**

7. Elucidate different approaches to international business.

8. Critically evaluate different modes of entering International business.

9. Describe the potential of SAARC in fostering regional integration and economic development.

10. What do you mean by SDRs? Explain the role of SDRs in International Liquidity.

11. Explain the organization structure of MNCs.

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SECTION - C

Answer any Two questions. Each question carries 15 marks. (2×15=30)

12. Explain the advantages and disadvantages of globalization of technology.

13. Discuss the role and process of WTO in resolving trade disputes between member countries.

14. Describe accounting for international business and accounting aspects of control system.

15. Explain the key aspects of international trade law.

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