MCOHC-3.3

Sl.No. : **Total No. of Pages : 2**

III Semester M.Com. Degree Examination, June - 2025
(CBCS, SLM Scheme)
COMMERCE
Course - III : International Business

Time : 3 Hours **Max. Marks : 80**

SECTION - A

Answer any four questions. Each question carries five marks. **[4×5=20]**

Q1) Write a note on World Bank.

Q2) Briefly state the role of global strategic management in value creation.

Q3) Write a brief note on NAFTA.

Q4) Bring out the drivers of economic globalization.

Q5) State the differences between FDI and FPI.

Q6) State the importance of PLC theory in international business.

SECTION - B

Answer any three questions. Each question carries ten marks. **[3×10=30]**

Q7) Describe how the foreign exchange market operates.

Q8) Explain international conflicts and negotiation mechanism.

Q9) How does government intervention influence the formulation of trade polices? Explain.

Q10) Discuss the concept of turnkey projects and evaluate their advantages and disadvantages for both clients and contractors.

Q11) Examine the role of IMF in development of international business.

SECTION - C

Answer any two questions. Each question carries fifteen marks. **[2×15=30]**

Q12) "Ethical considerations should be prioritized to ensure sustainable business practices across international markets". Elucidate.

Q13) Discuss the key factors that influence the international business environment and explain how these factors impact global trade and investment strategies.

Q14) Explain the process of international market selection and outline the strategies businesses use to enter and compete in foreign markets.

Q15) Evaluate the costs and benefits of Foreign Direct Investment (FDI) for both the investing and host countries.

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