MCOHC-3.3

Sl. No.

III Semester M.Com. Degree Examination, October/November - 2025

COMMERCE

International Business

(CBCS SLM Semester Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Four questions. Each question carries 5 marks. **(4×5=20)**

1. Write a short note on product life cycle theory.

2. Bring out the differences between domestic business and global business.

3. Briefly state the role of FDI in economic development of India.

4. State the structure of WTO.

5. Write a note on SAARC.

6. Write a brief note on Global Depository Receipts.

SECTION - B

Answer any Three questions. Each question carries 10 marks. **(3×10=30)**

7. Explicate the phases of internationalization of business.

8. Elucidate the factors influencing FDI.

9. Examine the contribution of MNCs towards the Indian economy.

10. Describe the accounting mechanism of international business.

11. Enlist the implications of regional trade blocks for international business.

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SECTION - C

Answer any Two questions. Each question carries 15 marks. (2×15=30)

12. Critically evaluate the modern theories of international trade.

13. Explain the various modes of entry to international business.

14. "Globalization plays a crucial role in promoting international trade, economic growth, and cultural exchange by connecting markets and people across borders" Discuss.

15. Examine the concept of strategic functional alliances and assess their benefits and challenges for participating organizations.
