MCOHC4.1

Sl. No.

IV Semester M.Com. Degree Examination, May/June - 2026

COMMERCE

Entrepreneurship Development

(CBCS, SLM Semester Scheme)

Time : 3 Hours **Maximum Marks : 80**

SECTION - A

Answer any Four questions. Each question carries 5 marks: (4×5=20)

1. Define entrepreneurship. List any four characteristics of an entrepreneur.
2. What do you mean by small enterprise? List out any 5 features of small enterprises.
3. Write a short note on Drone Entrepreneurship.
4. What is project? State the characteristics of Project.
5. Outline the motivational factors influencing the entrepreneurs.
6. What is the need for entrepreneurship development programmes?

SECTION- B

Answer any Three questions. Each question carries 10 marks: (3×10=30)

7. "Explain the Udai Pareek and Nadkarni model of entrepreneurship development."
8. Outline the problems faced by an entrepreneur in India.
9. What are the problems faced by women entrepreneurs and also suggest the remedies to overcome.
10. Explain the project appraisal methods
11. Write a short note on
    a) Need for Power
    b) Need for achievement
    c) Need for Affiliation.

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SECTION - C

Answer any Two questions. Each question carries 15 marks. (2×15=30)

12. Discuss the various sources of industrial finance available for entrepreneurship development.

13. Discuss the strategies available for development of Rural Entrepreneurs in India.

14. Explain the promotional policies and strategies for small scale industries

15. Describe the process of criteria for selecting a particular project.

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