DECEMBER 2022 **U/ID 22505/UCG6A**

Time : Three hours Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions, in 30 words each.

1. Define Social Psychology.
2. What is social neuroscience?
3. What is hypothesis?
4. Self-esteem- Brief
5. Attribution- Explain.
6. Persuasion- Explain.
7. Write a short note on conformity.
8. What do you mean by cohesiveness?
9. Obedience- Define.
10. Explain the meaning of Attitude.
11. Altruism- Explain.
12. Interpersonal attraction-Brief.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

13. Explain the scope of Social Psychology.

14. Write a short note on impression management.

15. Give a brief account on Kelly's theories of attribution.

16. Identify the learning processes through which our attitudes are formed.

17. Briefly explain the factors influencing conformity.

18. What are the different ways of resisting persuasion?

19. Describe the internal and external factors influencing the decision to help.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Elaborate the research methods in Social Psychology.

21. Write an essay on self-concept.

22. Discuss on theories of attitude change.

23. Give an account on conformity, compliance and obedience.

24. Describe the motives of prosocial behavior and also explain the factors that increase or decrease the tendency to help.

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