DECEMBER 2024 **U/ID 22505/UCG6A**

Time : Three hours Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions each in 30 words.

1. What is the major focus of social psychology?
2. Define Correlation.
3. What are the types of variables?
4. Define Attribution.
5. What does self-concept mean?
6. Enlist the various errors of Attribution.
7. What is Attitude?
8. What are the ways of resisting persuasion?
9. What does Acceptance refer to?
10. What is the major finding of Milgram's study?
11. Define Attraction.
12. What does the need for affiliation refer to?

PART B — ($5 \times 5 = 25$ marks)

Answer any FIVE questions each in 200 words.

13. Explain the facets of social psychology in the new millennium.

14. Describe the various ways of presentation of the self.

15. Discuss about the Attribution Errors.

16. What are the characteristics of Attitude?

17. Write about Asch's study on conformity.

18. What are the factors causing Attraction?

19. How is prosocial behaviour influenced by internal factors?

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions each in 500 words.

20. How is the experimental method used in social psychology?

21. Give a detailed account on the meaning, types and development of self-esteem.

22. Narrate about the formation of Attitude and how various theories explain about attitude change.

23. Explain about the classic studies of Sheriff and Milgram.

24. How is the helping behaviour increased?

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