DECEMBER 2022 **U/ID 22721/UNF3A/ UNG4B**

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in 30 words each.

1. Define Mass Media.

2. What is Journalism?

3. Mention two ways where women *are* being represented indecently in Media.

4. What is ethics?

5. What is meant by Plagiarism?

6. What is Crime Reporting?

7. What is de-sensitisation?

8. What is Investigative reporting?

9. What is Report Writing?

10. Write down any two ethics in Journalism.

11. Mention any two advantages of print media.

12. Mention the two major things journalists should do when interviewing a victim of a crime.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

13. Explain the types of Reporting in detail.

14. Explain the role of Mass Media in Crime and Violence.

15. Elaborate on how does media desensitize people to violence.

16. Highlight the rote of media in crime prevention.

17. Briefly explain on how to verify facts?

18. Bring out the advantages and disadvantages of Mass Media on children?

19. Write a short note on Content Analysis.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Explain in detail the significance of Media in Crime Reporting.

21. Discuss the portrayal of Crime and Police in Media.

22. Discuss the types of techniques and styles of writing in detail.

23. Explain in detail about Exploitation of Women in Mass Media.

24. Elaborate on the impact of Mass Media.
