DECEMBER 2023

U/ID 22721/ UNF3A/UNG4B

Time : Three hours Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions each in 30 words.

1. Mention the major milestones in the evolution of media.

2. State the definition of mass media and its role in society.

3. Mention two types of mass media and their respective characteristics.

4. What are the key principles of ethics in journalism?.

5. List out any two benefits of investigative reporting in journalism.

6. State any two features of Journalism.

7. Name any two ethical challenges faced by journalists in their profession.

8. Specify the impact of media on the portrayal of crime and police in society.

9. State the role of media in creating awareness about sensitive social issues.

10. List out two methods for evaluating sources and verifying facts in crime reporting.

11. Mention two techniques of writing for different types of media platforms.

12. State the objectives of content analysis.

PART B — ($5 \times 5 = 25$ marks)

Answer any FIVE questions each in 200 words.

13. Bring out the impact of media evolution on the dissemination of information in society.

14. Outline the different types of reporting in journalism and their respective roles.

15. Illustrate the influence of mass media on shaping public perception of crime.

16. Write a short note on the role of media in creating awareness about social justice issues.

17. Highlight the challenges faced by journalists in covering sensitive cases and maintaining impartiality.

18. Narrate the challenges in reporting sensitive issues/cases.

19. Write a short note on process of editing in news reporting.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions each in 500 words.

20. Explain the concept of media evolution and its features.

21. Discuss the ethical considerations in journalism and their relevance in maintaining journalistic integrity.

22. Elucidate the techniques and strategies used by journalists to report on crime.

23. Write an essay discussing the challenges and best practices in crime reporting.

24. Discuss the role of news analysis in examining media content of criminological importance, highlighting its significance and potential limitations.

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