DECEMBER 2024 **U/ID 22721/UNF3A/ UNG4B**

Time : Three hours Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions each in 30 words.

1. Write the objectives of media.

2. State the definition of mass media and its significance in society.

3. Mention two types of media.

4. State any two roles of media person.

5. Write any two concepts related to investigative reporting.

6. Name any two unethical practices in journalism.

7. Specify the impact of media on the fear of crime in society.

8. State the importance of media in spreading rumours and its effects on public perception.

9. What are the challenges faced by journalists?

10. List out two methods for verifying facts and weighing evidence in crime reporting.

11. Mention two techniques of writing for concise news articles and their benefits.

12. Define content analysis.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions each in 200 words.

13. Narrate the impact of media on communication.

14. Outline roles and responsibilities of reporting.

15. Give an account of the impact of mass media on shaping public perception of delinquency.

16. Write a short note on Crime reporting.

17. Highlight the role of media in creating awareness about social issues.

18. Bring out the importance of sensitivity and empathy while reporting on sensitive issues/cases.

19. Briefly discuss the techniques of news editing and their significance in ensuring accuracy and clarity.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions each in 500 words.

20. Explain the evolution of media and its impact on society, culture and communication.

21. Elaborate on the ethical considerations in journalism and their role in maintaining credibility and trust.

22. Elucidate the challenges faced by journalists in reporting crime and sensitive issues and suggest strategies to overcome them.

23. Write an essay on the techniques and best practices of crime reporting, including the importance of accurate sourcing and unbiased coverage.

24. Discuss the role of news analysis in evaluating media content with criminological importance, and provide examples to support your answer.

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