DECEMBER 2023 **P/ID 36524/PEN3P**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Name any two exponents of literary criticism.
2. Define a 'Critique'.
3. Why is review important?
4. What is Publishing?
5. Define 'Self- publishing'.
6. Mention the five Cs of copy editing.
7. List a few proof reading techniques.
8. Define a 'Proof copy'.
9. Mention the two stages in the revision process.
10. When did electronic publishing begin?
11. List two industries that use Techical writing.
12. What is the general tone of a letter?

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Give an overview of practical criticism.

14. Enumerate the purpose of a 'Critique'.

15. List out the component parts of the publishing industry.

16. What are the areas covered under copy editing?

17. What are the responsibilities of copy Editors?

18. Explain 'Automated proof reading'.

19. State the duties and jobs of a technical writer.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Examine William Empson's concept of the seven types of ambiguity.

21. Write on the recent advancements and role shift in the functions of the publishing industry.

22. List out the copy editing symbols used in proof reading.

23. Write an essay on E-publishing.

24. Illustrate the requisite qualities of a cover letter with examples.

———————