MAY 2022 **P/ID 36524/PEN3P**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What is Pragmatic criticism?

2. Why is the author's education very important?

3. What is Self-Publishing?

4. What function is involved in print-on-demand self-publishing?

5. What is redundancy?

6. Write about the role of copy editor?

7. What is proof reading?

8. Define a proof copy.

9. Define user manuals.

10. Write some examples of Technical writing?

11. What are the minor matters that should not be discussed?

12. What should a good review do?

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Summarize the various aspects of literary criticism.

14. Analyse and write note on F.R. Leavis as a practical critic.

15. Enumerate the purpose of a critique.

16. What is a General Field?

17. List our the component parts of the publishing industry.

18. Write a short essay on the process of Editing.

19. Describe briefly the features of technical writing.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Elaborate on the features of technical letters.

21. Write an essay on the origin and development of e-publishing.

22. Give the important areas to be taken for consideration while copy editing.

23. Write an essay on the career functions of the publishing industry.

24. Discuss the various features of a book review.

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