MAY 2023 **P/ID 36524/PEN3P**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What is Literary criticism?

2. Who used the term practical criticism first?

3. Why does a critique annoy the author?

4. Who is Johannes Gutenberg?

5. Who are all the people involved in the publishing industry?

6. Mention the two sub-categories of the publishing industry.

7. List the main areas covered under copy editing.

8. Define 'Proofreading'.

9. Why is the term Electronic publishing confused with desktop publishing?

10. Who is a Technical writer?

11. Name a few instances where user manuals are used.

12. What are information seeking letters?

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Write on the practical criticism of William Empson.

14. Write a critique of any poem that you have read.

15. Who are the main role-players in the publishing Industry? Write on them.

16. State the purpose of copy editing.

17. What are the responsibilities of copy editors?

18. How do technical writers work?

19. Write a letter to the Managing Director of a company requesting an Extension on Deadline for the job offered by the company.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Write the review of a book that you read recently.

21. Enumerate on the recent advancements made in the publishing industry.

22. List out the proof-reading marks used in copy editing.

23. Trace the origin, development and evolution of Electronic publishing.

24. Write a technical manual for a mixer-grinder.

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