MAY 2024 **P/ID 36524/PEN3P**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Write about the threefold perspective on the development of literary criticism.

2. Write a few sentences about early English criticism.

3. What according to I.A. Richards are the four kinds of meaning?

4. What type of ambiguity does "The Solitary Reaper" show?

5. Define a critique.

6. What is publishing?

7. Write about the role of a copy editor.

8. What are the five CS of copyediting?

9. Define a proof copy.

10. Mention any two-disadvantages of e-publishing.

11. What are the skills needed to become a technical writer?

12. What are the prime features of a business correspondence?

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Trace the origin and development of literary criticism.

14. Examine William Empson's concept of seven types of ambiguity.

15. Write about the news paper industry.

16. What is the main function of copy editing?

17. Write a note on proof reading.

18. What are the major requirements of a user manual?

19. What is the general tone of a letter?

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. What kind of reading and research has to be done before writing a review?

21. Write a short essay on the origin and growth of publishing industry.

22. Enumerate in detail the role and responsibilities of a copy editor.

23. Explain in detail the step-by-step process involved in e-publishing.

24. Illustrate the requisite qualities of a cover letter with examples.

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