MAY 2025 **P/ID 36524/PEN3P**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN in 50 words each.

1. Define the term Figurative Language.
2. What is meant by Doctrine in Poetry?
3. Give any two structure of a Publishing Company.
4. How the Publishing Industry is important? Why?
5. Define the importance of participation in Book fair.
6. Mention any two applications in Casting Off.
7. Who is a Copy Editor?
8. What is the major role played by a Copy Editor?
9. Define Editing.
10. Mention the basic points in Editing.
11. Define Manuals.
12. Mention the basic functions of Manuals.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 each.

13. Mention the use of Metaphoric Language in Practical Criticism.

14. Write a note on Organised Response in Practical Criticism.

15. Explain the Importance of Editorial department in Publishing Industry.

16. Illustrate the Concept in Administration and Accounts in Publishing Industry.

17. Highlight any five points on the Responsibility of Copy Editing.

18. Describe the Main Ideas enrolled in Editing.

19. Elucidate the importance of Manuals.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Define the different aspects in Book Review enrolled in Practical Criticism.

21. Explain the concept of the Production Department.

22. Mention the role played by a Copy Editor.

23. Describe the concept and its importance in Editing.

24. Analyse the basic ideas in Manuals.

———————