MAY 2023 **P/ID 36801/PJO1A**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define Journalism.
2. Media diversity.
3. Data Journalism.
4. Interlocking Public.
5. Elements of Journalism.
6. Colonial Context Press.
7. Nationalist Press.
8. English Press Regulation.
9. Normative Approach to Journalism.
10. News Media Revisions.
11. Digital Ethics.
12. Balance in Journalism.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What is the primary purpose of journalism in society?

14. How has social media impacted contemporary journalism?

15. Name the basic canons of journalism and briefly explain each.

16. How did print media function and evolve under colonial rule in India?

17. What is the concept of the "public sphere" in the context of news, as proposed by Habermas?

18. Why is news diversity and pluralism important in a democratic society?

19. What are journalist codes of conduct, and how do they guide ethical behavior?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each

20. Explain the concept of media convergence and its impact on the field of journalism.

21. Discuss the key elements of responsible journalism as outlined in the "Elements of Journalism" framework.

22. Compare and contrast the classical and modern approaches to journalism, highlighting their strengths and limitations.

23. Analyze the roles and functions of news media in society, including their responsibilities and challenges.

24. Explore the ethical challenges that journalists often encounter in the process of news reporting, providing real-world examples.

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