DECEMBER 2024 **P/ID 36802/PJO1B**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Newsworthiness
2. Media Convergence
3. Audience Engagement
4. Brainstorming
5. Follow Up Stories
6. Document Analysis
7. Listening Skills
8. Cross-Checking
9. Backpack Journalism
10. Scoop
11. Hyperlocal Journalism
12. Interpretative Reporting

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the key components of the 5W-1H reporting model?

14. How can social media be effectively used for reporting?

15. What are the key techniques for effective note-taking in journalism?

16. What guidelines should journalists follow during interviews?

17. What is the significance of brevity in digital news reporting?

18. How do journalists cultivate and maintain sources?

19. What are the ethical considerations of covering the entertainment industry?

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Discuss the impact of social media on the production and consumption of news.

21. Evaluate the ethical considerations surrounding source confidentiality versus public interest in journalism.

22. Discuss the various techniques journalists use for gathering and recording evidence in their reporting.

23. Analyze the challenges and opportunities of mobile and convergent media journalism in the digital age.

24. Assess the significance of sports reporting and its impact on audiences.

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