MAY 2023 **P/ID 36802/PJO1B**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define News.
2. Gate Keeping
3. Pitch.
4. Press Releases.
5. News Gathering.
6. Note taking.
7. Backpack journalism.
8. Observation skills.
9. Clarity.
10. Beat System.
11. Education Beat.
12. Source cultivation.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What factors contribute to determining the newsworthiness of a story?

14. What is the 5W-1H model, and how is it used in news reporting?

15. What is the process of pitching stories to editors or news organizations?

16. How do journalists gather and record evidence in their reporting?

17. What does it mean to write for convergent media, and how does it differ from traditional journalism?

18. What is the role of censorship and self-censorship in news reporting?

19. What are some common hotspots that journalists often report from?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Examine the role of social media, in shaping the contemporary news landscape.

21. Discuss the methods and strategies journalists use to find compelling story ideas.

22. Describe the key interviewing skills that journalists should develop and their significance in news reporting.

23. Explain the concept of mobile journalism and how journalists can embrace it to enhance their reporting.

24. Explain the typical news routines that journalists follow and how they contribute to efficient news production.

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