MAY 2025 **P/ID 36802/PJO1B**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Digital News
2. News Sharing
3. Source Confidentiality
4. Mind Mapping
5. Pitching Stories
6. Document Analysis
7. Observational Skills
8. Off-the-Record
9. Convergent Media
10. News Hotspots
11. Human Interest stories
12. Pseudo events

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the primary responsibilities of a reporter?

14. What are the primary criteria that define news values?

15. What are some common official sources for news stories?

16. What are the different types of interviews?

17. What are the qualities of a good news story?

18. What are some common types of beats in journalism?

19. What skills are essential for covering creative industries?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Compare traditional journalism with digital journalism in terms of audience interaction and engagement.

21. Analyze the role of social media in shaping the news agenda.

22. Evaluate the importance of effective interviewing techniques in journalism.

23. Examine the challenges and opportunities of writing for a digital audience.

24. Discuss the impact of digital media on local and hyperlocal journalism.

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