DECEMBER 2023 **P/ID 36803/PJO1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Editorial Policies
2. News Formats
3. News Translations
4. Anchoring
5. Embargo
6. Attribution
7. Inverted Pyramid
8. Convergence
9. DTP
10. OP – Ed
11. Commentaries
12. CMS

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. What is the process of rewriting news articles and why is it necessary in journalism?

14. What are some key considerations when writing for podcast news?

15. What is the role of headlines in news articles, and what are the common types of headlines used?

16. What are some collaborative tools used in newsrooms, and how do they enhance teamwork and productivity?

17. What are the different roles, positions, and responsibilities within a news team?

18. Explain the concept of convergence in the context of modern newsrooms.

19. What are news backgrounders and how can they provide context and analysis to news stories?

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Analyze the importance of evaluating copies and proofreading in maintaining editorial accuracy and professionalism.

21. Explore the art of writing scripts for documentaries and the storytelling techniques used to engage audiences.

22. Discuss the principles of the inverted pyramid style of news writing, its advantages and alternatives such as the narrative style.

23. Explain the workflow in a typical Digital newsroom.

24. Explain how interactive media platforms have changed the landscape of news writing and editing, including audience participation.

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