MAY 2023 **P/ID 36803/PJO1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Sub Editors
2. Proofreading
3. Narrowcasting
4. Special Audiences
5. Rewriting
6. Editing Workflow
7. Collaborative Tools
8. News Processing
9. Embargo
10. Mobile First Newsroom
11. e-papers
12. Interactive Media

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the general principles of news writing?

14. How does writing for Internet differ from other forms of news writing?

15. What is a nut graph paragraph and why is it important in news writing?

16. What are the typical organizational functions within a traditional newsroom?

17. What is a virtual or digital newsroom, and how does it function in the digital age?

18. Explain the roles, positions, and responsibilities of a news team within a newsroom.

19. What distinguishes commentaries, opinion pieces, and op-eds from traditional news reporting?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Describe the key tasks that sub-editors perform during the editing process and their impact on the quality of news articles.

21. Explore the principles of search engine optimization (SEO) for writers and its impact on content discoverability.

22. Analyze the typical workflow of the editing process in a newsroom and the roles of various team members involved.

23. Discuss the concept of convergence in modern newsrooms and its impact on multimedia storytelling and news distribution.

24. Explore the principles and practices of participatory journalism, emphasizing the role of audiences in news production and dissemination.

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