DECEMBER 2023 **P/ID 36804/PJO1D**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Photojournalism
2. Image Editing
3. Graphic Design
4. Infotainment
5. Teleprompter
6. Speech modulation
7. Transition
8. Open source apps
9. OBS
10. Several design
11. Multimedia News Packaging
12. Photovoice

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the key principles of effective journalism in multimedia?

14. What is animation's role in news production, and what are the types of animation commonly used?

15. Explain the basics of audio editing and the importance of precision in editing for radio and podcasts.

16. How is podcast production different from traditional radio production in terms of content and audience engagement?

17. What are some open source alternatives to commercial software for video editing and what are their advantages?

18. How can news slideshows be used to engage and inform audiences in a multimedia news context?

19. Explain the process of documentary film making.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Discuss the concept of multimedia journalism and its impact on the field of journalism.

21. Discuss the principles of graphics design and typography and their importance in creating visually compelling journalism and media content.

22. Explain the various equipment and accessories used in sound recording for journalism, detailing their specific applications and benefits.

23. Explore the importance of lighting in video shooting and discuss various lighting techniques used to achieve desired visual effects.

24. Explore the techniques and challenges of documentary filmmaking for digital platforms, considering storytelling, visual aesthetics, and audience engagement strategies.

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