DECEMBER 2024 **P/ID 36804/PJO1D**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Visual story tellling
2. Digital Workflow
3. Open-source apps
4. Graphic Design
5. Caption Writing
6. Sound Editing
7. Speech Modulation
8. Davince
9. Post-Production
10. News Slideshow
11. GBS
12. Photovoice.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. How can journalists use multimedia to enhance their storytelling?

14. What are the fundamental principles of typography in news design?

15. What are the key steps involved in podcast production?

16. What are the basic steps in video editing?

17. What are the fundamental principles of video composition?

18. What are the principles of transmedia storytelling?

19. What are the professional standards for multimedia news stories?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Examine the role of lighting and composition in creating effective photographs.

21. Explore the impact of animation on storytelling in news production, focusing on its use in infotainment.

22. Discuss the fundamentals of sound recording, including essential equipment and best practices for capturing high-quality audio.

23. Discuss the technical and creative aspects of camera movement and composition.

24. Examine the evolution of documentary filmmaking for digital platforms.

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