MAY 2023 **P/ID 36804/PJO1D**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Multimedia Journalism
2. DSLR Camera
3. Animation
4. Captions
5. Audio editing
6. Open source sound editing apps
7. Video rendering
8. Special Effects
9. Tools and Apps for Video Editing
10. News Slideshows
11. Audience Engagement
12. Storytelling Techniques

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What tools and techniques are commonly used in photojournalism and image editing?

14. What are the key principles of graphics design, and how do they apply to journalism and media?

15. What are some popular tools and apps used for audio recording and editing by journalists?

16. What are the fundamental principles of video production, and why are they crucial for creating high-quality video content?

17. How can video editing software be used and what are its key features?

18. How do in-depth packages contribute to a comprehensive understanding of news topics and issues?

19. Explain the concept of photovoice in multimedia journalism, including its purpose and impact on social narratives.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Explore the best practices for effective journalism in the multimedia era and discuss their significance.

21. Provide an overview of the tools and apps available for creating animations in journalism, including their capabilities and limitations.

22. Discuss the fundamental principles of sound recording, including the importance of microphone placement, ambient noise management, and recording techniques.

23. Compare popular video editing tools and apps, discussing their user interfaces, features, and suitability for different video editing needs.

24. Compare and contrast digital and transmedia storytelling methods, analyzing how they adapt to changing audience preferences and media consumption habits.

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