MAY 2024 **P/ID 36804/PJO1D**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Mobile photography
2. Colour Correction
3. Typography
4. Visual Design
5. Audacity
6. VLC Player
7. Camera Angles
8. Video effects
9. Colour Correction for Video
10. Photovoice
11. Open Broadcasting Software Studio (OBS)
12. Visual story telling

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What is multimedia journalism and how does it differ from traditional journalism?

14. What is the significance of writing caption subtitles, rolling news, and briefs in multimedia journalism?

15. What are the fundamental principles of sound recording, and why are they essential in journalism and broadcasting?

16. Name some essential equipment and accessories used in digital videography, apart from the camera and lighting setup.

17. What are the key elements of video production and why are they important?

18. What is digital storytelling, and how does it differ from traditional storytelling methods in journalism?

19. What is mentioned news standards and how is it incorporated in various media production process.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Explain the basics of photography, including the role of camera, lenses, filters, lighting, and compositions in photojournalism.

21. Explain the fundamentals of graphic design and their role in effective visual storytelling, considering elements such as color, composition and imagery.

22. Evaluate the differences between podcast production and traditional radio production, considering content format, audience interaction, and distribution methods.

23. Discuss the fundamental principles of video production, including pre-production planning, shooting techniques, and post-production editing.

24. Discuss the significance of integrating images and sound in news stories, explaining how multimedia elements enhance the overall impact and comprehension of news events.

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